

THE NEW CLUB OF PARIS

is a global network organization working as an **agenda developer** for Knowledge Societies. With members active on five continents, diversity and multi-perspectives are major NCP assets – it's 100 members harness the entrepreneurial intelligence of multiple disciplines, cultures and generations to support governments, communities, organizations and companies in developing relevant concepts and programmes for their transition to a Knowledge Economy.

The New Club of Paris (NCP) emerged 2005 from RICARDIS, the European Commission project on augmenting the value of intangibles. Since then the focus has been on navigating these hidden assets for communities, cities and nations as they shape the knowledge agenda's for tomorrow's world.

Since its founding in 2006, the NCP has grown in its role as **agenda developer for the Knowledge Economy** through diverse activities: inspiring governments to make full use of their intellectual capital by arranging powerful Round Table discussions, connecting experts on the knowledge economy and societal innovation at conferences, learning camps and other events, researching indicators for creative cities, and publishing on diverse aspects of the knowledge society.

The NCP is now exploring more roles and other kinds of communication around understanding the growing importance of intangibles in the Knowledge Economy and how to create conditions for their effective use. Its work as prototyping-partner of the Aalto University **Camp for Societal Innovation (ACSI)** is an example of how Club members – scientists and intellectual entrepreneurs in business, government and the academic world – work together to realize shared objectives.

The NCP initiates **Round Tables for Nations**, which are high-level dialogues for cabinets, government officials and parliaments. They address the implications of the knowledge economy through penetrating analysis, dialogue and an agenda development process. Round Tables have been carried out in **Finland, Morocco, Austria, Malaysia** and **Serbia**. Round Tables between several nations, such as between France and Germany, are being developed progressively.

The Club creates and disseminates new knowledge about intangible economies in nations, knowledge regions and creative cities in **collaborative research projects**, conferences and publications.



ACSI – the Aalto Camp for Societal Innovation (<http://acsi.aalto.fi/acsi+homepage/>) – held for the first time in Finland in 2010 and co-developed by the NCP – is a pioneering innovation and learning platform for next generation innovation practice, re-sourcing international talents for networked social and societal innovation, and strengthening the next generation of societal and political entrepreneurs.

The 2011 publication of **National Intellectual Capital: A Comparison of 40 Countries** (www.NIC40.org) by two NCP Board members, details the impact and implications of intellectual capital growth patterns for innovation, business creation, competitiveness, growth, and development, using statistically validated reports on intellectual capital 28 indicators for 40 countries over a 14 year period.

The NCP participates as co-sponsor, partner, and active participant in diverse international knowledge activities such as:

- The annual **World Conference on Intellectual Capital of Communities**, run in cooperation with the World Bank Institute, Paris, since 2005
- Associated with this Conference the Annual Seminar of PhD students at the Paris Université Sud 11
- The annual **Intellectual Assets Week** in Japan
- The **Knowledge Cities World Summit** international conferences
- The **“Humboldt Kosmos Multiversity”** initially founded on the Canary Island of Tenerife as a platform for intellectual studies of members of the elder generation and their knowledge exchange with young generations
- The **Leonardo Award**, an international award designed to promote new approaches to corporate learning
- **Student and young intellectual entrepreneurs network co-operation** emerging from the activities of the Club
- Austrian **Conference on “Knowledge Economy”** in cooperation with the Austrian Development Bank
- Local Initiatives in applying **Intellectual Capital Report** analysis to cities and regions

Society is undergoing a dramatic transition from the industrial and information age towards a new era of brainpower organizations.

To create a viable knowledge economy, countries and regions need to engage in developments driven by imagination, creativity and courage.

Societal innovation is essential and needs the broad attention of thought leaders and decision-makers. Politics acknowledges this, and can benefit from network organizations like the New Club of Paris in the joint quest for how to address the deeper policy implications.

More information is available on the New Club of Paris website: <http://new-club-of-paris.org/> Email: info@new-club-of-paris.org

